

ORDER



KSNV

Orders
Order / Rev: 105587
Alt Order #: 06842890
Product Desc: NV
Estimate: 3036
Flight Dates: 08/18/12 - 08/24/12
Original Date / Rev: 08/16/12 / 08/16/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: RNC-IE
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/24/12	95	\$80,525.00	\$68,446.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	95	\$80,525.00	\$68,446.25	0.00
Totals	95	\$80,525.00	\$68,446.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	35%	\$80,525.00
Market	100%	\$230,071.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	35%	\$80,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$27,608.57
KTUD	0%	\$0.00
KVVU	15%	\$34,510.71
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$6,902.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/20/12	08/20/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----			1			\$400.00		0.00			

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Advertiser: RNC-IE
 Product Desc: NV
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/20/12	08/20/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$400.00		0.00						
E 2	KSNV	08/21/12	08/21/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$400.00		0.00						
E 3	KSNV	08/22/12	08/22/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	1		\$400.00		0.00						
E 4	KSNV	08/23/12	08/23/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	---T---	1		\$400.00		0.00						
E 5	KSNV	08/24/12	08/24/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1		\$400.00		0.00						
E 6	KSNV	08/20/12	08/20/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	2		\$700.00		0.00						
E 7	KSNV	08/21/12	08/21/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	2		\$700.00		0.00						
E 8	KSNV	08/22/12	08/22/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	--W----	2		\$700.00		0.00						
E 9	KSNV	08/23/12	08/23/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	---T---	2		\$700.00		0.00						
E 10	KSNV	08/24/12	08/24/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	2		\$700.00		0.00						
E 11	KSNV	08/20/12	08/20/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$1,400.00		0.00						
E 12	KSNV	08/21/12	08/21/12	Today Show Today Show	CM	658a-9am	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$1,400.00		0.00						
E 13	KSNV	08/22/12	08/22/12		CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW Today Show TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---W--- 1 \$1,400.00 0.00															
E 14	KSNV	08/23/12	08/23/12	Today Show Today Show	CM	658a-9am	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---T--- 1 \$1,400.00 0.00															
E 15	KSNV	08/24/12	08/24/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 1 \$1,400.00 0.00															
E 16	KSNV	08/18/12	08/18/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NW3 AT SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S- 1 \$350.00 0.00															
E 17	KSNV	08/18/12	08/18/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S- 1 \$625.00 0.00															
E 18	KSNV	08/19/12	08/19/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NW3-SUNRS WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$325.00 0.00															
E 19	KSNV	08/19/12	08/19/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$625.00 0.00															
E 20	KSNV	08/20/12	08/20/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$500.00 0.00															
E 21	KSNV	08/21/12	08/21/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 1 \$500.00 0.00															
E 22	KSNV	08/22/12	08/22/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 --W---- 1 \$500.00 0.00															
E 23	KSNV	08/23/12	08/23/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---T--- 1 \$500.00 0.00															
E 24	KSNV	08/24/12	08/24/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 1 \$500.00 0.00															
E 25	KSNV	08/20/12	08/20/12		CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Advertiser: RNC-IE
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$325.00		0.00			
E 26	KSNV	08/21/12	08/21/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$325.00		0.00			
E 27	KSNV	08/22/12	08/22/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	--W----					1	\$325.00		0.00			
E 28	KSNV	08/23/12	08/23/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	---T---					1	\$325.00		0.00			
E 29	KSNV	08/24/12	08/24/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	----F--					1	\$325.00		0.00			
E 30	KSNV	08/20/12	08/20/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					1	\$325.00		0.00			
E 31	KSNV	08/21/12	08/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-T-----					1	\$325.00		0.00			
E 32	KSNV	08/22/12	08/22/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	--W----					1	\$325.00		0.00			
E 33	KSNV	08/23/12	08/23/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	---T---					1	\$325.00		0.00			
E 34	KSNV	08/18/12	08/18/12	To the Point - PM To the Point	CM	730-758pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S-					1	\$375.00		0.00			
E 35	KSNV	08/19/12	08/19/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS3 TDY-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S					1	\$500.00		0.00			
E 36	KSNV	08/20/12	08/20/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	M-----					2	\$1,000.00		0.00			
E 37	KSNV	08/21/12	08/21/12		CM	5-630p	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00

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M-F Early News M-F Early News															
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					2	\$1,000.00		0.00			
E 38	KSNV	08/22/12	08/22/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					2	\$1,000.00		0.00			
E 39	KSNV	08/23/12	08/23/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					2	\$1,000.00		0.00			
E 40	KSNV	08/24/12	08/24/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					2	\$1,000.00		0.00			
E 41	KSNV	08/18/12	08/18/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	3	\$650.00	1	0.00	NM	3	\$1,950.00
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					3	\$650.00		0.00			
E 42	KSNV	08/20/12	08/20/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$1,000.00		0.00			
E 43	KSNV	08/21/12	08/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$1,000.00		0.00			
E 44	KSNV	08/22/12	08/22/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					1	\$1,000.00		0.00			
E 45	KSNV	08/23/12	08/23/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$1,000.00		0.00			
E 46	KSNV	08/24/12	08/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$1,000.00		0.00			
E 47	KSNV	08/21/12	08/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$1,000.00		0.00			
E 48	KSNV	08/23/12	08/23/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$1,000.00		0.00			
E 49	KSNV	08/20/12	08/20/12		CM	730-758pm	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00

Order / Rev: 105587
 Alt Order #: 06842890
 Flight Dates: 08/18/12 - 08/24/12

Advertiser: RNC-IE
 Product Desc: NV
 Estimate: 3036

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Face to Face w/ Ralston											
				Face to Face w/ J.Ralston											
				FACE-J RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$800.00		0.00			
E 50	KSNV	08/22/12	08/22/12	Face to Face w/ Ralston	CM	730-758pm	--W----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					1	\$800.00		0.00			
E 51	KSNV	08/24/12	08/24/12	Face to Face w/ Ralston	CM	730-758pm	----F--	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$800.00		0.00			
E 52	KSNV	08/20/12	08/20/12	Mon PR 9-10p	CM	9-10pm	M-----	:30	2	\$2,300.00	1	0.00	NM	2	\$4,600.00
				Monday Prime 9-10pm											
				STARS STRIPES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					2	\$2,300.00		0.00			
E 53	KSNV	08/20/12	08/20/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$2,300.00	1	0.00	NM	1	\$2,300.00
				Monday Prime 10-11pm											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$2,300.00		0.00			
E 54	KSNV	08/21/12	08/21/12	Tues PR 8-10p	CM	8-10pm	-T-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
				Tuesday Prime 8-10pm											
				AM-TLNT-TU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					2	\$4,000.00		0.00			
E 55	KSNV	08/19/12	08/19/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$3,200.00	1	0.00	NM	2	\$6,400.00
				NFL Football											
				NFL PS SNF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					2	\$3,200.00		0.00			
E 56	KSNV	08/19/12	08/19/12	NFL End of Game Break	CM	1p-9p	-----S	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				NFL End of Game Break											
				NWS3 LIVE PT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					2	\$1,100.00		0.00			
E 57	KSNV	08/22/12	08/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----					1	\$1,100.00		0.00			
E 58	KSNV	08/23/12	08/23/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---					1	\$1,100.00		0.00			
E 59	KSNV	08/18/12	08/18/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
				WKD2 NWS-AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$1,100.00		0.00			
E 60	KSNV	08/19/12	08/19/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				Sa-Su News 3 at Eleven											
				WKD NWS3 AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,100.00		0.00			
E 61	KSNV	08/20/12	08/20/12		CM	1135p-1237a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00

Order / Rev: 105587
 Alt Order #: 06842890
 Flight Dates: 08/18/12 - 08/24/12

Advertiser: RNC-IE
 Product Desc: NV
 Estimate: 3036

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show Tonight Show TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 2 \$425.00 0.00															
E 62	KSNV	08/21/12	08/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 2 \$425.00 0.00															
E 63	KSNV	08/22/12	08/22/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 --W---- 2 \$425.00 0.00															
E 64	KSNV	08/23/12	08/23/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---T--- 2 \$425.00 0.00															
E 65	KSNV	08/24/12	08/24/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 2 \$425.00 0.00															
E 66	KSNV	08/20/12	08/20/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 M----- 1 \$225.00 0.00															
E 67	KSNV	08/21/12	08/21/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -T----- 1 \$225.00 0.00															
E 68	KSNV	08/22/12	08/22/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	--W----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 --W---- 1 \$225.00 0.00															
E 69	KSNV	08/23/12	08/23/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	---T---	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ---T--- 1 \$225.00 0.00															
E 70	KSNV	08/24/12	08/24/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 ----F-- 1 \$225.00 0.00															
E 71	KSNV	08/19/12	08/19/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORT NT-L VGS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----S 1 \$400.00 0.00															
E 72	KSNV	08/20/12	08/24/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 MTWTF-- 3 \$425.00 0.00															
													Totals	95	\$80,525.00